

Agribusiness Analyst

Company Description

PT Herdento Global Solusi (HGS) is a business consultancy and solution provider dedicated to connecting ideas, people, and opportunities. Founded with a vision to bridge Indonesia's growing potential with global markets, HGS focuses on delivering integrated services across strategic consulting, business development, and cross-border partnerships. Our work spans multiple sectors, ranging from educational; human capital development; software development and advanced technology; to healthcare and sustainability projects, always with a commitment to creating measurable value for our clients and stakeholders.

Role Description

The Agribusiness Analyst is responsible for conducting a comprehensive feasibility assessment to determine the most profitable, sustainable, and technically viable business model for the designated land. The role focuses on evaluating two potential business opportunities: Aquaculture and Farming, through site assessment, market analysis, financial projection, and risk evaluation.

Key Responsibilities

- Conduct site assessments in Boyolali Jawa Tengah, including evaluation of river conditions, water availability, flood risk, and environmental factors.
- Analyze the Aquaculture Business Model by evaluating suitable fish species, pond construction requirements, operational costs, feed requirements, and market potential.
- Analyze the Farm Business Model by assessing poultry housing, feed requirements, veterinary costs, waste management, and egg market trends.
- Conduct market research to identify potential buyers, distributors, competitors, and market opportunities in Solo Raya (Boyolali, Solo, and surrounding areas).
- Develop financial projections (3–5 years) including CAPEX, OPEX, ROI, and BEP analysis for both business models.
- Identify potential business risks and develop mitigation strategies related to environmental conditions, operations, and market factors.
- Identify legal and regulatory requirements, including necessary permits and compliance considerations.
- Prepare a final feasibility study report containing analysis results, recommendations, and supporting data and present the findings to the operation office.

**Operations Office:**

HQuarters Business Residence, UNIT
10–q, Jl. Asia Afrika No.158, Bandung,
Jawa Barat 40261

**Head Office:**

The City Tower, Level 12 Unit 1–N, Jalan
M.H. Thamrin No.81, Central Jakarta,
Indonesia 10310

**Email:**

info@herdento.com

**Website:**

herdento.com

Requirements

- Fresh graduate or final-year university student from relevant majors (Agribusiness, Animal Husbandry, Aquaculture/Fisheries, Agricultural Economics, or related fields).
- Willing to visit the site in Boyolali, to assess soil, water quality from the river, and local environmental conditions (coverage for travel and site-visit expenses).
- Ideally familiar with the Central Java agricultural landscape, local suppliers, and market prices (understanding of Javanese is a plus for local field research).
- Proficiency in Microsoft Excel for financial modeling (CAPEX, OPEX, ROI, Break-Even Point is preferred).
- Ability to prepare professional reports and presentations using Microsoft Word and PowerPoint.
- Understanding of agricultural business, aquaculture, or livestock operations is preferred.

Additional Information

- 2 month project-based competitive fee.
- Work From Anywhere (WFA) working arrangement.
- Coverage for travel and site-visit expenses.
- Excellent portfolio-building opportunity for a fresh graduate.
- Potential for a long-term role as a Project Manager or Farm Supervisor if the chosen business proceeds to the execution phase.

Registration link:

<https://forms.gle/Teykbb7Vy3aCEnt4Z>

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